



SPONSORSHIP OVERVIEW

**RECLAIMING
THE BASICS**

**APRIL
23-25,
2025**

The Doubletree by Hilton Hotel, Portland, OR

For the 14th year, OATS, Oregon's premier active transportation conference, is bringing together leaders to challenge assumptions and co-create solutions to our biggest transportation challenges. Get onboard!

Produced by






ABOUT OATS

The Oregon Active Transportation Summit, or OATS, is the place to connect with government practitioners, nonprofit leaders, private sector experts, and community advocates to **advance innovative solutions in active transportation and public transit.**

OATS is where the future of better transportation for everyone comes together as we share best practices, tackle pressing challenges, and explore strategies that drive safety, equity, climate action, and connectivity.

Hosted at the DoubleTree by Hilton Portland in the multimodal Lloyd District, this year's summit will feature **compelling keynote speakers, roundtables with lawmakers and decision-makers, and advocacy updates from coalition partners from across the state and region.**

A photograph of Minnesota Representative Larry Kraft speaking at a podium. He is wearing a dark suit jacket over a blue and white checkered shirt. He is holding a microphone in his right hand and gesturing with his left hand. In the background, a large screen displays a group of people holding signs. Some of the visible signs include "METRO TRANSIT: GIVE BUSES THE GREEN LIGHT!", "STOP TRANSIT CUTS!", and "TRANSIT FAMILY".

Minnesota Representative Larry Kraft shared valuable lessons from his state's groundbreaking transportation package at one of the 2024 Summit's keynote addresses.

WHO ATTENDS

322

Participants

32

Zip Codes

56%

Young Professionals

10

Counties

**3 DAYS
IN 2024**

1 fireside chat
2 plenaries
2 keynote addresses
5 study tours
33 sessions

I felt inspired by all the great speakers and sessions. I felt like I belonged to a community of people dedicated to making good changes, and who are already making good changes!

- 2024 OATS Participant



WHY SPONSOR?



Unique, Active, and Engaged Audience

Get the attention of a uniquely active audience of decision-makers, practitioners, advocates, community members, and youth. You could announce the next big industry innovation, launch a product, or present industry best practices to hundreds of professionals across our region.



Make Valuable Connections

Expand your audience and professional circle at dedicated sessions, meals, and receptions, and make in-person connections with leaders across transportation.









Advance Equitable Transportation

Demonstrate your commitment to a safe, accessible, and equitable future for all at Oregon's premier active transportation summit.

SPONSOR BENEFITS

All sponsor tiers will be featured in email promotion and digital materials, including the Summit website and sponsor slideshow. Want to create a unique package that fits your needs? Just ask!

Tier	Unique Offer	Featured in Digital Program & Printed Schedules	Social Media Announcement	Display in Sponsor Hall	Banner or Standup Display	Extra Spotlight	All Access Summit Passes
Presenting Sponsor \$12,500	Give 3-5 minutes of introductory remarks on Main Stage + inclusion in all Summit branding & promotion	✓ Top placement	Dedicated social media announcement & longform Substack article	6-ft table with linen & 2 chairs	✓ Sponsor Hall	Your special offer featured in Thank You email to attendees	10 (\$5,890 value)
Stage Sponsor \$8,500	Your organization's signage featured on all Summit stages	✓ Prominent placement	Dedicated social media announcement or longform Substack article	6-ft table with linen & 2 chairs	✓ Sponsor Hall	Your special offer featured in Thank You email to attendees	8 (\$4,712 value)
Reception Sponsor \$7,500	Your organization is the exclusive sponsor of a Summit reception	✓ + Featured as Reception Sponsor	Dedicated social media announcement	6-ft table with linen & 2 chairs	✓ Reception Room	Give 2-3 min introduction to reception	6 (\$3,534 value)
Keynote Sponsor \$7,500	Your organization is the exclusive sponsor of the Keynote Address on the Main Stage	✓ + Featured as Keynote Sponsor	Dedicated social media announcement	6-ft table with linen & 2 chairs	✓ Main Stage during Keynote	Give 3-5 min introduction of session & your printed material on chairs	6 (\$3,534 value)
Custom Session Sponsor \$6,000	Provide custom content & speakers for a 30-min session <i>* Content & speakers must be pre-approved.</i>	✓ + Featured as Session Sponsor	Social media announcement	6-ft table with linen & 2 chairs	✓ Session Room	Session speakers headshots & bios featured on website & your printed material on chairs	5 (\$2,945 value)


Tier	Unique Offer	Featured in Digital Program & Printed Schedules	Social Media Announcement	Display in Sponsor Hall	Banner or Standup Display	Extra Spotlight	All Access Summit Passes
Bike Valet Sponsor \$5,000	You're the exclusive Bike Valet Sponsor throughout Summit		Social media announcement	6-ft table with linen & 2 chairs	 Summit Entrance	Your organization's materials at registration table for attendees	4 (\$2,356 value)
Registration Sponsor \$5,000	Special message from your organization on the Registration & Purchase Confirmation pages		Social media announcement	6-ft table with linen & 2 chairs	 Registration Tables	Special thank you to your organization during breakfast and check-in	4 (\$2,356 value)
Session or Tour Sponsor \$3,500	Give 3-min introduction of a session, mobile tour or workshop	 + Featured as Session or Tour Sponsor		Tabletop sign & (1) printed promotion at shared table	 Session Room	Your printed material on session chairs	3 (\$1,767 value)
Summit Sponsor \$2,500			Social media announcement	Tabletop sign & (1) printed promotion at shared table			2 (\$1,178 value)
Exhibitor \$2,000				6-ft table with linen & 2 chairs			1 (\$589 value)
Summit Supporter \$1,500							1 (\$589 value)

RESERVE YOUR SPOT

Contact

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Join the Conversation

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 thestreettrust.substack.com





ABOUT US

The Street Trust is a nonprofit organization advocating for multimodal transportation options that prioritize safety, accessibility, equity, and climate justice.

We are working towards a complete, safe, low-carbon transportation system that builds access, health, and prosperity for people across our region. Through community education, research, and advocacy at every level, we're fighting to end traffic violence, solve the transportation funding crisis, and build safer streets for everyone.

More than a celebration of our shared vision, the year's OATS will provide **a strategic space to hear from stakeholders and coalitions, tackle challenges, and turn common goals into actionable solutions**, forging the power needed to secure a transportation future that works for all Oregonians.



Just seeing all of my colleagues is so energizing. The sessions were also great, but the best part is re-connecting and making some new connections!
- 2024 OATS Participant