

# OUR IMPACT: 2023-2024



The Street Trust advocates for safe, complete, multimodal transportation options that contribute to equity in access, opportunity, health, and prosperity for people and communities in our region and beyond.

#### DEAR TST COMMUNITY,

The past year has been pivotal for The Street Trust, full of the achievements you see reflected in this report. Powered by generous supporters and partners like you, our work towards safe, complete streets is making a measurable impact. However, the past ten years have seen **Oregon's traffic fatalities increase by a staggering 88%**. Pedestrian deaths continue to rise, disproportionately harming BIPOC, low-income, and unhoused Oregonians.

In the year ahead, we are determined to continue making safe, complete streets the top priority for Oregon, but none of it happens without you. 2025 is going to be a busy year in Salem, with a once-in-a-decade opportunity to fully fund lifesaving programs like Safe Routes to School, Great Streets, Oregon Community Paths, a complete on road bicycle and pedestrian network, and other urgent safety projects across the state.

Because of your support in 2024, legislators and stakeholders are already working on a transportation package with safety as the top priority. The Street Trust has been preparing for this critical moment. The last time there was a major transportation funding package in Salem, The Street Trust was instrumental in securing transformative wins. In 2025, we are even better positioned to drive change, but none of it will happen without you.

THANK YOU,

SARAH IANNARONE

EXECUTIVE DIRECTOR







**BOARD CHAIR** 





Did you know that 30% of Oregonians don't drive? **Too many** youth, seniors, and disabled people lack safe, reliable transportation.

From community pathways to megaprojects, we represent you in advocating for safer routes to schools and parks, and better conditions for walking, biking, and rolling, across Multnomah, Clackamas, Washington, and Clark counties.

In Salem, we're shaping a better 2025 transportation package through legislative working groups including the Move Oregon Forward campaign, the Oregon Micromobility Network, and the Jurisdictional Transfer Advisory Committee.

We also trained 89 Oregon candidates in our nonpartisan "Transportation 101" School, covering public health and safety, congestion, climate emissions, systemic racism, and the high return of multimodal investments.

## WE'RE WORKING TO PREVENT TRAFFIC FATALITIES

### THROUGH COMMUNITY EDUCATION

Oregon's streets are in crisis. Statewide, traffic fatalities increased 88% from 2013 to 2023. The Street Trust is doing everything it can to turn this deadly trend around and save lives.

Our team is empowering people to travel safely, sharing critical information and meeting the community where they are.

WE HOSTED 9 LISTENING

### AND STAKEHOLDER MEETINGS.



We bring together allies, partners, thought leaders, and decision-makers for critical conversations about the future of transportation at our Oregon Active Transportation Summit. This year, more than **300 transportation practitioners convened in Portland to share knowledge** and hear from Minnesota Representative Larry Kraft about his state's groundbreaking transportation package.

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# WE'RE BUILDING

### EQUITABLE, ACCESSIBLE COMMUNITIES

Our Ride2Own program helps people ride their way to **owning their own electric bike at no cost.** We've helped put 90 e-bikes on the road **(with 25 more on the way!)** across Portland, Milwaukie, and Hillsboro.

Our participants receive free safety gear and tune ups, as well as free safety classes and community riding events.



**19,200 MILES** 

"BEFORE JOINING, I HAD RIDDEN BARELY A DOZEN MILES IN MY LIFE. NOW, WITH OVER 600 MILES UNDER MY BELT, I FEEL LIBERATED TO EXPLORE THE METRO AREA WITH CONFIDENCE.



SEEING MORE DIVERSE FACES ON THE ROADS MAKES ME FEEL MORE COMFORTABLE AND SAFER, REDUCING THE SENSE OF VULNERABILITY THAT OFTEN COMES WITH BEING A SOLO RIDER OF COLOR."

- RIDE20WN PARTICIPANT

# **WEBIKE**

Through our WeBike program, we empower trans people of all genders, gender non-conforming people, Two Spirit, and women to travel safely by bike and transit. In just the past year, we helped create a safe home in the cycling community for 80 people through:



**6 SOCIAL RIDES** 



"I THINK THE TRIP HAS INSPIRED ME TO DO MORE BIKE ADVENTURES, TO EXPLORE MORE OF THE WORLD ON TWO WHEELS, AND TO CONTINUE LIVING CAR-FREE."

- WEBIKE PARTICIPANT

Through **Safe Routes to School**, we work directly with schools to advocate for student safety in walking, biking, and taking transit — **ensuring children in underserved areas can reach school safely.** 

#### 16 WALK+ROLL EVENTS

In Clackamas, our Safe Routes to School Coordinator helped host 16 events to encourage active transportation options, promote healthy habits, improve air quality, and build community for students.





#### THANK YOU TO OUR SPONSORS:













